

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

## **AGENDA : Long Prairie Area Chamber of Commerce**

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary-Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen, Toby Polkinhorne

**Wednesday, September 25, 2024 – Monthly MEETING 03:30 PM @ HARMONY PARK???**

### **MEETING**

#### **1-Call to Order/Roll Call**

#### **2- Approval of agenda/additions/deletions**

#### **3- Approval of Minutes, additions**

#### **4- Financial Report**

#### **5- Presentations: Jason Brown – LP Leader**

#### **6- Director’s Report-** Introduction of new Community/Chamber Members

#### **7- Old Business**

##### **a. Chamber/Tourism Event reports & updates:**

##### **Networking events**

- September - tomorrow- Childcare Roundtable @ MN National Bank – 11:30 – 1pm

- October – LPEDA & TCDC - Business Appreciation – Manufacturers’ Breakfast – Central Bi @ LP Country Club 7-8am

**Prairie Days** dates – June 7<sup>th</sup> (week of June 1<sup>st</sup>) & financial corrections

**Concert in the Park** –Last concert August 8 – Thanks Chris for stepping up

**Public Forums:** School Board, City & County – tonight & October 9<sup>th</sup>

**Halloween Trick or Treat** – on Thursday October 31st

##### **Bright Light festivities**

**Arts & Craft show** - #s, new things – t-shirts & concessions

##### **b. Tourism update:** Video banner in the process – web banner link:

<https://www.longprairie.net/> - Tourism video in the process

Chris Amundsen taking the reigns.

##### **c. Danniela Chavez’s position** - ??

##### **d. By-laws** – click link: <https://www.longprairie.org/about-us/> - download from the page

**\*suggestions from Chamber members – see email responses below**

#### **8- New Business**

##### **a. WAVE Saludos Welcome Center** – non-profit status

#### **9- Adjourn** Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Hello Chamber members,

I have a quick question. The Chamber would like to include Email voting in their bylaws. Do any of you have this kind of voting clause in your bylaws and if you do could you please send that information to the Chamber via email? Thanks.

## **Addition to By-laws - email voting**

AJ Peters:

I might consider something like survey monkey rather than email. If using email, you need to set up an imap mail system and have a separate folder for each voting item.

Todd Wadena Electric Coop

We can vote my mail, in person or electronic means. I've attached the link to our bylaws. I'm not at the office for the rest of the week. We do Our "electronic" voting online (specific website).

<https://toddwadena.coop/about/articles-bylaws/>

CentraCare

(d) As an alternative to a formal meeting, the voting members of the Medical Staff or a committee may be presented with a question by mail, facsimile, e-mail, hand-delivery, or telephone, and their votes returned to the chairperson by the method designated in the notice. A quorum for purposes of these votes will be the number of responses returned to the chairperson by the date indicated, except for the quorum requirements noted in (a) above. The question raised will be determined in the affirmative if a majority of the responses returned has so indicated.

All this and more

Personally, I don't believe that email voting would be safe but that is my opinion. Email can be sent by anyone. As a matter of fact if you had an order for protection from the state they would not even enforce it if someone sent an email to you because there's no proof of who wrote the email.

LP Country Club ...response coming.

## Long Prairie Area Chamber of Commerce

### 2024 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **10** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.  
**On going**
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
4. Organize Community Development Opportunities
  - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
  - a. Establish a budget committee to meet quarterly to discuss financials.
  - b. Ensure community events are budgeted in the positive.