

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow,

Secretary-Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen, Toby Polkinhorne

Wednesday, July 24, 2024 – Monthly MEETING 03:30 PM @ City Hall

MEETING

1-Call to Order/Roll Call

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report

5- Introduction of new Community/Chamber Members

6- Director's Report-

Webpage- EMPOWERING ENTREPRENEURS: THE ENTERPRISE ACADEMY IN LONG PRAIRIE

7- Old Business

- a. Chamber/Tourism Event reports & updates:
Networking events- tomorrow- William Dingman @ MN National Bank
Prairie Days report
Concert in the Park – Malina July 25, August 1 & August 8 – NEED Volunteer for last event
- b. Tourism update: Banners DONE & video banner in the process – web banner link:
<https://www.longprairie.net/>
- c. New hire & Work Based Learning students – plan for August...September
- d. By-laws – click link: <https://www.longprairie.org/about-us/> - download from the page

8- New Business

- a. Next meeting location – September - Lake Charlotte or Harmony

9- Adjourn Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Long Prairie Area Chamber of Commerce

2024 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **10** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
On going
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budgeted in the positive.